

PARKNER SPONSORSHIPS 2025



ABOUT US

On behalf of the New Lenox Community Park District, we are grateful to have your interest in the different sponsorship opportunities. Our district currently serves 68,000 residents with an operating taxing rate of \$0.23; partnering with local businesses allows for opportunities to provide unique and high-quality programs and events that connect organizations like yours with the community.



As home of the Proud Americans, we take pride in serving thousands of participants through our recreational sports and programs as well as a variety of special events.

We are happy to work with businesses of all sizes to offer many different sponsorship opportunities that fit your goals and budget. The success of these programs and events are contingent on sponsorship and the support of local businesses and organizations. Without your continuous support, we would not have the opportunity to offer our community programs at a reasonable price.

Please review the enclosed Sponsorship Packet and we invite you to connect with the New Lenox Community Park District. Help us provide “Quality Community Life” to New Lenox!

Thank you,

Greg S. Lewis. CPRP
Executive Director
New Lenox Community Park District



PARKNER

SPONSOR PACKAGE

PLATINUM SPONSOR \$5,000

- Exclusive marketing on up to 10 programs of choice
- Company name/logo inclusion in up to 10 program-specific email communications
- Company name/logo included in all press releases related to chosen programs/events
- Company logo and website link included on our website
- Company logo and weblink included on our website event pages
- Multiple social media recognition through New Lenox Community Park District channels
- 1/2 page Ad in 3 Program Guides
- Opportunity to have a vendor table at 10 designated programs/events

GOLD SPONSOR \$3,500

- Exclusive marketing on up to 5 programs/events of choice
- Company name/logo inclusion in up to 5 program-specific email communications
- Company name/logo included in all press releases related to chosen programs/events
- Company logo and weblink included on our website event pages
- Multiple social media recognition through New Lenox Community Park District channels
- 1/4 page Ad in 3 Program Guides
- Opportunity to have a vendor table at 5 designated programs/events

SILVER SPONSOR \$2,000

- Exclusive marketing on up to 3 programs/events of choice
- Company name inclusion in up to 3 program-specific email communications
- Company name included in all press releases related to chosen program/events
- Company logo and weblink included on our website event pages
- Multiple social media recognition through New Lenox Community Park District channels
- 1/4 page Ad in 3 Program Guides
- Opportunity to have a vendor table at 3 designated programs/events

To customize your Parkner Sponsorship Package contact Amy Maher at amaher@newlenoxparks.org.

SPECIAL EVENTS

SPONSORSHIP BENEFITS

Event Sponsor: \$600

- Company logo & link on special event webpage
- Company logo on printed materials
- Logo on NLCPD Facebook Event Page
- 2 Mentions & tag on NLCPD social media
- Vendor space at the event (optional)*
- Mentions by emcee during event

Supporting Sponsor: \$250

- Company name & link on special event webpage
- Company name on printed materials
- 2 Mentions & tag on NLCPD social media
- Mentions by emcee during event

In-Kind Donation

Another way that local organizations help support the New Lenox Community Park District is through in-kind donations. It's a great way to get involved and also get the message out about your organization or business. Contact Amy Maher if you would like to make an in-kind donation to the Park District at amaher@newlenoxparks.org.

Family Candy Bar Bingo
Mom & Son Nerf Battle
Galentine's Trivia Night
Flashlight Clover Hunt
Drenched Dad
Park Parties
Kids Fishing Derby
Grandparent and Me Fishing Day
Big Bad Pumpkin Party
Noon Year's Eve Party

ADDITIONAL EVENTS OFFERED THROUGHOUT THE YEAR!



***Per year we create three program guides for our community: Winter/Spring (January-April) Summer (May-August), and Fall (September-December). The Park District staff starts planning each guide three months prior, please inquire about new programs and events that may not be listed in this packet.

GOBBLER GAUNTLET

SPONSORSHIP BENEFITS

Gold - \$1,000:

- Company Logo on NLCPD website event page
- Company Logo on Run-sign up page
- Company logo on Facebook Event Page
- 5 mentions on social media, including link to company's social media accounts
- Logo on event t-shirts
- Opportunity for vendor/tent space (optional)
- 1/8th page ad in NLCPD program guide
- Mentions by the emcee throughout the event

Silver - \$600:

- Company Logo on event page on NLCPD website
- Company Logo on Run-sign up page
- 3 mentions on social media, including link to company's social media accounts
- Logo on event t-shirts
- Opportunity for vendor/tent space (optional)
- Mentions by the emcee throughout the event

Bronze - \$250:

- Name and weblink on event page on NLCPD website
- Company Logo on Run-sign up page
- Opportunity for vendor/tent space (optional)



SUMMER CAMP

SPONSORSHIP BENEFITS

Title Sponsor: \$2,000

- Company logo and web link on Summer Camp web page
- Company Logo on Summer Camp T-shirts (logos printed on 300 shirts)
- 8 Mentions & tag on NLCPD social media
- Company name on printed materials
- Company logo with website link included in weekly E-blasts
- Company logo on summer camp signage
- 1/2 page digital ad in Summer Program Guide

Premier Sponsor: \$1,000

- Company logo and web link on Summer Camp web page
- 5 Mentions & tag on NLCPD social media
- Company name on printed materials
- Company name on summer camp signage
- Recognition in intro E-blast



Supporting Sponsor: \$500

- Company logo and web link on Summer Camp web page
- 2 Mentions & tag on NLCPD social media
- Company name on printed materials
- Recognition in intro E-blast



In-Kind Donation

Another way that local organizations help support our summer camp program is through in-kind donation. It's a great way to get involved and also get the message out about your organization or business. Contact Amy Maher if you would like to make an in-kind donation to the Park District at amaher@newlenoxparks.org.

Deadline to include logo on first 300 camp t-shirts is May 1.

ATHLETIC LEAGUE SPONSORSHIP BENEFITS



Title Sponsor: \$1,500

- Logo on the back of team Jersey's
- Company logo on website league page
- 3 Mentions & tags on NLCPD Social Media
- Company name on printed materials
- Vendor space on game days 1x/month
- Company logo with website link included in league E-blasts
- Company logo & website link on Teamsideline
- Company name on league signage
- 1/4 page digital ad on Athletic League page in Program Guide

Premier Sponsor: \$1,000

- Company logo on website league page
- 3 Mentions & tags on NLCPD Social Media
- Company name on printed materials
- Vendor space on game days 1x/month
- Company logo with website link included in league E-blasts
- Company logo & website link on Teamsideline
- Company name on league signage
- 1/4 page digital ad on Athletic League page in Program Guide



Supporting Sponsor: \$500

- Company logo on website league page
- 2 Mentions & tag on NLCPD social media sites
- Company name on printed materials
- Recognition in introduction E-blast
- Vendor space on game days 1x/league

Visibility: 300-750 onsite (participants + spectators)

Sponsorship Form Terms & Conditions

Sponsorship Purpose: Sponsorship and advertising with NLCPD positively promotes and financially supports the mission, vision and values of the District towards this healthy infrastructure for our community.

Conflict of Interest: NLCPD reserves the right, at its discretion, to refuse any sponsorship or advertising from an organization, agency, business or individual.

Payment: Your organization or business agrees to pay the full sponsorship amount within 30 days of filling out this form.

Rescheduling: As deemed necessary, NLCPD holds the right to cancel or reschedule an event, publication or project at its discretion.

Refunds & Cancellations: In the case of event cancellation, rain dates are not scheduled unless specified. If NLCPD deems it necessary to cancel an event, or advertisement and the event is not rescheduled, the Sponsor will have the option to choose another event/program in the same tier in place of the event that was cancelled. The amount paid for the initial event will be put towards the sponsorship fee of a future event. No refunds will be given.

Event Day: Sponsorships including on-site benefits must arrive on time as scheduled with the NLCPD.

Logos: Submit logos to Recreation Supervisor, Amy Maher at amaher@newlenoxparks.org with the following specifications: Full color PDF, JPEG, PNG, with the fonts outlined (minimum resolution 300 dpi). Files saved as .doc, .xls, .ppt, or .pub will not be accepted.

Check the sponsorship level and list event(s) to which your organization is involved

Special Event(s) \$250 each \$600 each \$1,000 each

List Event: _____

Camp Sponsor: Title Sponsor Gold Sponsor Silver Sponsor

Athletic League(s) Title Sponsor Supporting Sponsor

List League: _____

<p>Please mark payment type:</p> <p><input type="checkbox"/> CASH</p> <p><input type="checkbox"/> CHECK</p> <p><input type="checkbox"/> VISA</p> <p><input type="checkbox"/> MASTERCARD</p> <p><input type="checkbox"/> DISCOVER</p> <p><input type="checkbox"/> AMERICAN EXPRESS</p>	<p>Billing Address Zip Code: _____</p> <p>Account Number: _____</p> <p>Expiration Date: ___ / ___ Security Code: _____</p> <p>Cardholder Name: _____</p> <p>Billing Address: _____</p> <p style="text-align: center;">Address City/State</p> <p>Amount of Charge: \$ _____</p> <p>Authorized Signature: _____</p>	<p>Check or Money Order</p> <p>Payable To:</p> <p>New Lenox Community Park District</p> <p>Attn: Amy Maher</p> <p>Mail/Drop Off To:</p> <p>New Lenox Community Park District 701 W. Haven Ave. New Lenox, IL 60451</p>
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By signing below, you and the organization you represent acknowledge and agree to these terms.

Sponsorship Amount: _____

Company Name (Please Print): _____

Contact Person: _____

Address: _____

Phone: _____ Email: _____

Company Website: _____

Signature: _____ Date: _____

Office Use Only

Date Processed: _____

By: _____

AR#: _____

NEW LENOX COMMUNITY PARK DISTRICT PROGRAM GUIDE DIGITAL ADVERTISING

***** Price includes ad in our program guide and...**

- *1/8 page ad and 1/4 page ad include Advertiser Name and Weblink on program guide web page.*
- *1/2 page ad and Full Page ad include Company Logo and weblink on our program guide web page.*

AD SIZE	AD SPECS.	AD COST	3 ADs Seasonally (Commit to 3 Program Guides, pay seasonally.)	3 ADs PRE-PAY (Pay for all 3 ads in advance)
1/8 Page Color	2 1/8" x 3 1/2"	\$75	\$60	\$165/3 Ads
1/4 Page Color	3 1/2" x 4 1/2"	\$150	\$120	\$345/3 Ads
1/2 Page Color - Horiz.	7 1/4" x 4 1/2"	\$275	\$220	\$630/3 Ads
1/2 Page Color - Vert.	3 1/2" x 9 1/4"	\$275	\$220	\$630/3 Ads
Full Page Color	7 1/4" x 9 1/4"	\$525	\$420	\$1,200/3 Ads

Please note: In order to ensure quality reproduction, all ads must be produced and forwarded to size specifications as listed above, and in press-ready artwork format. Please e-mail all artwork to Amy Maher at amaher@newlenoxparks.org. Advertising space is accepted on a first-come, first-served basis. Space will only be reserved upon receipt of a signed insertion order along with pre-payment. A \$25 ad space late fee will be applied if ad is reserved after the deadline. If the ad is not paid by the payment deadline, the ad will not be run in the Program Guide.

Summer 2025 Deadlines

Space Order Deadline: Wednesday, February 26, 2025

Payment & Artwork Deadline: Wednesday, March 12, 2025

Fall 2025 Deadlines

Space Order Deadline: Wednesday, June 11, 2025

Payment & Artwork Deadline: Wednesday, June 25, 2025

Winter/Spring 2025/26 Deadlines

Space Order Deadline: Tuesday, October 28, 2025

Payment & Artwork Deadline: Tuesday, November 4, 2025

Need an ad designed? We can create an ad for you!

Email amaher@newlenoxparks.org for more information.





NEW LENOX COMMUNITY PARK DISTRICT PROGRAM GUIDE DIGITAL ADVERTISING

COMPANY: _____
CONTACT: _____
ADDRESS: _____
CITY/STATE/ZIP: _____
PHONE: _____ EMAIL: _____

PLEASE INDICATE AD SIZE:
 1/8 PAGE 1/4 PAGE 1/2 PAGE(H) 1/2 PAGE(V) FULL PAGE

ARTWORK:
 NEW PRESS-READY ART TO BE PROVIDED
 REPEAT ARTWORK

ARE YOU COMMITTING TO 3 MONTHS OF ADVERTISING?
 YES (SUMMER, FALL, WINTER/SPRING) NO (ONE-TIME AD ONLY)

PAYMENT INSTRUCTIONS:
 PLEASE INVOICE
 CHECK/CHECK NUMBER: _____
 CREDIT CARD
MASTERCARD VISA DISCOVER AMERICAN EXPRESS

NAME ON CARD: _____
CARD NUMBER: _____
EXPIRATION DATE: __ / __
3-DIGIT SECURITY CODE: __ __ __ AMOUNT OF CHARGE: _____

THE UNDERSIGNED DOES HERBY GRANT PERMISSION FOR THE NEW LENOX COMMUNITY PARK DISTRICT TO PUBLISH THEIR AD AS PROVIDED TO THEM FOR THE SEASONAL PROGRAM GUIDE. THIS AD WILL BE VISIBLE IN OUR DIGITAL PROGRAM GUIDE WITH COMPANY LOGO AND WEBSITE LISTED ON PROGRAM GUIDE WEBPAGE. MUST RESERVE AD PRIOR TO APPLICABLE DEADLINES OR A \$25 AD SPACE LATE FEE WILL BE APPLIED. IF THE AD IS NOT PAID FOR BY THE SEASONAL DEADLINE THE AD WILL NOT BE RUN IN THE PROGRAM GUIDE.

Upon Receipt		For Office Use Only	
CR	20-3000-42613-000	Date Processed:	By:
	20-3000-42611-000	AR# (if applicable):	
	20-3000-42612-000		

NAME (PLEASE PRINT) SIGNATURE DATE

EVENTS

- Family Candy Bar Bingo: January 23
- Mom & Son Nerf Battle: February 2
- Galentine's Trivia Night: February 13
- Flashlight Clover Hunt: March 7
- Touch-a-Truck : May 3

Summer and Fall event dates & times are TBD

- Kids Fish Derby: June
- Drenched Dad! Super-Soaker Battle: June
- Summer Park Parties: Summer Dates TBD
- Grandparent & Me Fishing Day: July
- Big Bad Pumpkin Party: October
- Gobbler Gauntlet: November 15
- Noon Years Eve: December

ADDITIONAL EVENTS OFFERED THROUGHOUT THE YEAR!



LEAGUES

Children's Leagues

- Kick Start Soccer League: Summer and Fall
- T-Ball League: Summer and Fall
- Children's Flag Football League: Fall
- Children's Basketball League: Winter

Adult Leagues

- Softball: Summer and Fall
- Sand Volleyball: Summer
- Basketball: Winter